



**Enterprise Forum**  
CEE

# Application process to the MIT EF CEE acceleration program

on Metabeta platform



You'll get on the Metabeta page from our website [www.mitefcee.org](http://www.mitefcee.org) („Apply now” button) or from our social media accounts.

On this page you can check various details about the program:

- Timeline for applying
- Description of the program
- The takes and the offerings
- Other

In order to start your application for the program, you must first create an account.

Click on the **Register to apply** button in right-up corner, sign-up, and confirm your account (check for the activation email also in Spam/Junk

The screenshot shows the 'Program profile' page for 'Bachmanity Pre-incubation' on the Metabeta platform. The page is divided into several sections:

- Header:** 'Program profile' with a navigation icon.
- Program Card:** Features the 'Bachmanity CAPITAL' logo, the title 'Bachmanity Pre-incubation', the season 'Summer 2020', and a URL: [staging.metabeta.vc/programs/bachmanity-preincubation](http://staging.metabeta.vc/programs/bachmanity-preincubation). A blue 'Register to apply' button is in the top right corner, with a red box highlighting it and a note: 'Applications close in 37 days, 7 hours and 14 minutes'.
- Overview:** A sidebar menu with options: 'About' (selected), 'Takes', 'Offers', and 'Eligibility criteria'.
- About Section:** Titled 'About', it contains a 'DESCRIPTION' section with the heading 'Up to €100K Investment!'. The text states: 'We strive to make sure that what we deliver is not just a complete high-quality service, but also an innovative solution that can assure return on investment for our clients and ourselves.' Below this is a 'Value proposition' section: 'We invest cash and knowledge into high growth prospects start-ups and exceptional entrepreneurs.' and an 'Approach' section: 'The first Incubation program backed by an investment fund. Hands-on, intensive mentorship, networking sessions with top industry professionals, attractive package of scale-up services.' A 'Check it!' link is at the bottom.
- Key Dates:** A vertical timeline on the right side with five entries:
  - MAY 30, 2020: Applications open (orange arrow pointing right)
  - FEBRUARY 28, 2021: Applications close (red arrow pointing left)
  - MARCH 01, 2021: Startups selected (green arrow pointing right)
  - MARCH 09, 2021: Program starts in Maryland, NY, United States (blue arrow pointing right)
  - JUNE 30, 2021: Program ends (purple arrow pointing left)
- Headquarters:** A section at the bottom right with the heading 'HEADQUARTERS'.

Once you confirm your account, you'll be redirected to the program page from where you can start your application.

Click on the **Apply now** button to begin.

Note: if you want to do it later, make sure to save the program link, and when you're ready, log in on [Metabeta](#) and copy-paste the link to start applying.

The screenshot shows the 'Program profile' page for 'Bachmanity Pre-incubation' on the Metabeta platform. The page includes a navigation menu on the left with options like 'About', 'Takes', 'Offers', and 'Eligibility criteria'. The main content area is divided into sections: 'About' (with a sub-section 'DESCRIPTION'), 'Value proposition', and 'Approach'. A 'KEY DATES' sidebar on the right lists important milestones. A red box highlights the 'Apply now' button in the top right corner, with a note indicating that applications close in 37 days, 7 hours, and 10 minutes.

**Program profile**

**Bachmanity Pre-incubation**  
Summer 2020  
staging.metabeta.vc/programs/bachmanity-preincubation

**OVERVIEW**

- About
- Takes
- Offers
- Eligibility criteria

**About**

**DESCRIPTION**

**Up to €100K Investment!**

We strive to make sure that what we deliver is not just a complete high-quality service, but also an innovative solution that can assure return on investment for our clients and ourselves.

**Value proposition**

We invest cash and knowledge into high growth prospects start-ups and exceptional entrepreneurs.

**Approach**

The first Incubation program backed by an investment fund. Hands-on, intensive mentorship, networking sessions with top industry professionals, attractive package of scale-up services.

**KEY DATES**

- MAY 30, 2020  
Applications open
- FEBRUARY 28, 2021  
Applications close
- MARCH 01, 2021  
Startups selected
- MARCH 09, 2021  
Program starts  
In Maryland, NY, United States
- JUNE 30, 2021  
Program ends

**Apply now**  
Applications close in 37 days, 7 hours and 10 minutes

On the displayed popup, add your startup's name, select the business stage and the business model for your startup (if not sure, check the descriptions), agree with the Terms & Condition and Privacy Policy, and click the **Agree & continue** button.

**Program profile**

**Bachmanity Pre-incubation**  
Summer 2020  
staging.metabeta.vc/programs/bachmanity-pre-incubation-summer-2020

**Start application**

You must have a startup to apply to Bachmanity Pre-incubation Summer 2020.

Startup name:

Profile URL:

Business Stage\*:   
The business model, solution is being tested with prototypes or MVPs.

Business Model\*:   
Marketplaces connect buyers and sellers and get revenue by sitting in the middle.

By continuing the application process, you confirm that you agree with both:

- Bachmanity Pre-incubation's eligibility criteria, [terms & conditions](#).
- Bachmanity Pre-incubation's, [privacy policy](#).
- Metabeta's [terms of service](#) and [privacy policy](#).

**KEY DATES**

- MAY 30, 2020 Applications open
- FEBRUARY 28, 2021 Applications close
- MARCH 01, 2021 Startups selected
- MARCH 09, 2021 Program starts In Maryland, NY, United States
- JUNE 30, 2021 Program ends

**HEADQUARTERS**

A draft application will be saved at this point.

You will get an email which also contains a link that can take you back to it.

The application has 4 steps:

1. Startup basic info
2. Personal & team members info
3. Pitch
4. Additional questions

The screenshot displays a web interface for an application draft. At the top, it says 'Application draft' and 'Applications close in 37 days, 6 hours and 53 minutes'. There are 'Save draft' and 'Submit' buttons. A progress bar shows four steps: 1. Startup profile (active), 2. Team profiles, 3. Pitch, and 4. Additional questions.

### Update startup profile

This is what the accelerator will see from your Metabeta profile. Make sure that all the information is up to date.

**Basic info** Public ⓘ

**Name\***

**Logo & icon**   JPG or PNG file format. Logo must be at least 128px high and any width. Symbol min 128 x 128 pixels.

**Short pitch**   
140 characters left

**Description**

**Your public Startup Profile**  
This is all the information an accelerator will see when you apply to the program. Make sure your description, contact details and pitch are up to date—all of these are important in the selection process of the accelerator. It's your moment to shine.

Make sure to prepare ahead the required information. Here are some of them:

- Pitch deck in pdf format
  - Don't forget to add a public link that can be opened by anyone; make sure it has no access restrictions.
- Product demo /Pitch video (Youtube link)
- Introduction video of you and your team

The screenshot shows the 'Application draft' interface for Aviato Ltd Startup. The progress bar indicates the current step is '2 Team profiles', with '1 Startup profile' completed and '3 Pitch' and '4 Additional questions' pending. The 'Your startup team' section is active, showing a list of 'Founders' with one member, Richard Smith (CEO), whose email is demo+rs@metabeta.com. A dropdown menu is open under the 'Invite team member' button, listing roles: Co-founder, Employee, Advisor, and Board member. Below this is the 'Update your profile' section, which includes a note: 'This is what the accelerator will see. Make sure that all the information is accurate.' On the right, a sidebar titled 'Your Startup's Team Profiles' provides instructions: 'Add here all your team members and remind them to polish their own personal profiles. This information will be visible to the accelerator and could be very important in the selection process.'

The screenshot shows the 'Application draft' interface for Aviato Ltd Startup. The progress bar indicates the current step is '3 Pitch', with '1 Startup profile' and '2 Team profiles' completed, and '4 Additional questions' pending. The 'Top-level pitch' section is active, featuring a 'Limited access' dropdown and a question mark icon. Below this are two input fields: 'Product demo (Youtube)\*' with a link to https://www.youtube.com/... and 'Economics\*' with the prompt: 'How do you make money? What is your pricing strategy? What are the main costs?'. On the right, a sidebar titled 'Top-level pitch' provides instructions: 'Add here all the relevant details related to your startup. Use the questions below each section as guidance and (where possible) add photos, links or bullet lists to make your pitch as sexy as can be. All of this information is important in the selection process.'

While applying you will have to answer various questions related to your solution. Please see the list here.

- There is a 500 words limitation on fields
- All questions are mandatory

## **Problem\***

What problem are you solving? How big is it (numbers please)? What proof do you have?

How do people solve it now?

## **Solution\***

What are you building? How does it work? What are the main benefits? What is your competitive advantage?

## **Market\***

Who are your customers? What's the size of the initial market? How fast does it grow (CAGR)? Who are the main competitors?

## **Economics\***

How do you make money? What is your pricing strategy? What are the main costs?

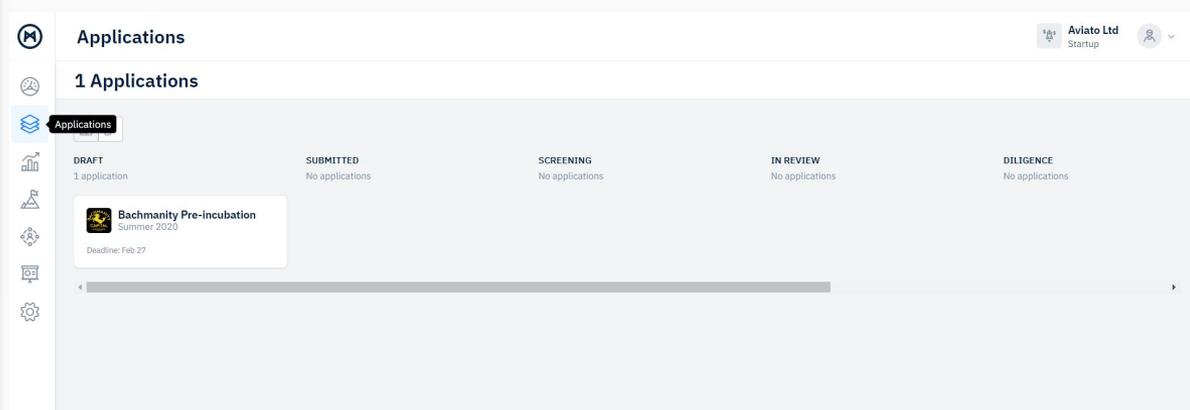
## **Traction & go to market\***

How many customers do you have? How much revenue are you generating? How fast do you grow? What is your go-to-market strategy?

## **Current needs\***

How much money do you need now? How will you spend it? What milestones will you reach & when? Anything else except money?

You don't have to add all the information in one go. Check what's required, save your draft application, and get back to it when ready. You'll find the application by clicking on the **Applications** button in the left side navigation bar.



## OTHER IMPORTANT THINGS:

Your team members need to confirm their account before you submit the application

All fields in the 3rd & 4th step of the application are mandatory

Once submitted, an application can not be edited anymore

For any questions related to the platform functionalities, let us know at [m.bielecka@fpt.org.pl](mailto:m.bielecka@fpt.org.pl)

**Best of luck!**