



Enterprise Forum
CEE

Application process to the MIT EF CEE acceleration program

on Metabeta platform

You'll get on the Metabeta page from our website www.mitefcee.org („Apply now” button) or from our social media accounts.

On this page you can check various details about the program:

- Timeline for applying
- Description of the program
- The takes and the offerings
- Other

In order to start your application for the program, you must first create an account.

Click on the “Register to apply” button, in the right-up corner, to create your account and start the application.

The screenshot shows the 'Program profile' page for 'Bachmanity Pre-incubation' on the Metabeta platform. The page is divided into several sections:

- Header:** 'Program profile' with a search icon.
- Program Card:** Features the 'Bachmanity Capital' logo, the program name 'Bachmanity Pre-incubation', the season 'Summer 2020', and the URL 'staging.metabeta.vc/programs/bachmanity-preincubation'.
- Overview:** A sidebar menu with options: 'About', 'Takes', 'Offers', and 'Eligibility criteria'.
- About Section:** Titled 'About', it includes a 'DESCRIPTION' sub-section with the heading 'Up to €100K Investment!'. The text states: 'We strive to make sure that what we deliver is not just a complete high-quality service, but also an innovative solution that can assure return on investment for our clients and ourselves.' It also includes a 'Value proposition' section: 'We invest cash and knowledge into high growth prospects start-ups and exceptional entrepreneurs.' and an 'Approach' section: 'The first Incubation program backed by an investment fund. Hands-on, intensive mentorship, networking sessions with top industry professionals, attractive package of scale-up services.' A 'Check it!' link is provided at the bottom.
- Key Dates:** A vertical timeline of events:
 - MAY 30, 2020: Applications open
 - FEBRUARY 28, 2021: Applications close
 - MARCH 01, 2021: Startups selected
 - MARCH 09, 2021: Program starts in Maryland, NY, United States
 - JUNE 30, 2021: Program ends
- Headquarters:** A section at the bottom right, currently empty.
- Registration:** A blue 'Register to apply' button is located in the top right corner, with a red box highlighting it and a note: 'Applications close in 37 days, 7 hours and 14 minutes'.

- Follow the registration wizard or log in if you already have an account.
- The first step requires the necessary details for creating your personal account.
- The following steps are asking for information about your startup.
- Steps 5 & 6 are skippable.

The screenshot shows a registration form titled "Your Account" on a website. The form is set against a dark blue background with a white overlay. The title "Your Account" is at the top left of the form. Below it, the text reads "Set up your personal account, or [Login](#) if you already have one." The "Login" link is highlighted with a red box. The form contains several input fields: "*First Name" with a sub-label "First name", "*Last Name" with a sub-label "Last name", "*Work Email" with a sub-label "Email", and "*Password" with a sub-label "Type password". Below the password field, there is a note: "Should have at least 8 characters and include a lowercase, an uppercase, a digit and a special character." There are two checkboxes: "I agree with the [terms and conditions](#) and [privacy policy](#)." and "I agree to receive instructional and promotional emails". A blue "Continue" button is at the bottom right of the form, also highlighted with a red box. To the right of the form, there is a dark blue sidebar with the Metabeta logo (a white 'M' in a circle) and the heading "What is a Metabeta Account?". Below the heading, there is a paragraph of text explaining the account type.

- If you already have an account and you clicked login in the previous step, then click on the **Apply now** button after you are redirected to the program page and follow the instructions.

Program profile

Bachmanity Pre-incubation Summer 2020
staging.metabeta.vc/programs/bachmanity-pre-incubation-summer-2020

Start application

You must have a startup to apply to Bachmanity Pre-incubation Summer 2020.

Startup name: Aviato Ltd

Profile URL: staging.metabeta.vc/companies/aviato-ltd

Business Stage*: MVP
The business model, solution is being tested with prototypes or MVPs.

Business Model*: Marketplace
Marketplaces connect buyers and sellers and get revenue by sitting in the middle.

By continuing the application process, you confirm that you agree with both:

- Bachmanity Pre-incubation's eligibility criteria, [terms & conditions](#).
- Bachmanity Pre-incubation's, [privacy policy](#).
- Metabeta's [terms of service](#) and [privacy policy](#).

Cancel Agree and continue

KEY DATES

- MAY 30, 2020 Applications open
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HEADQUARTERS

A draft application will be saved at this point.

You will get an email which also contains a link that can take you back to it.

The application has 4 steps:

1. Startup basic info
2. Personal & team members info
3. Pitch
4. Additional questions

The screenshot shows a web application interface for updating a company profile. At the top, there is a progress bar with four steps: 1. Startup profile (highlighted in red), 2. Team profiles, 3. Pitch, and 4. Additional questions. To the right of the progress bar, there is a notification: "Applications will close in 21 days, 4 hours and 58 minutes." Below this, there are buttons for "Save Draft" and "Submit".

The main content area is titled "Update company profile" and includes the instruction: "This is what the accelerator will see from your Metabeta profile. Make sure that all the information is up to date." Under the heading "Basic info", there are several input fields:

- Name:** A text input field containing "My test startup".
- Logo & Icon:** A section for uploading a logo and icon. It includes a preview of a logo with the text "Startup" and a small icon. To the right, there are instructions: "PNG or PNG file format. Logo must be at least 128px high and any width. Symbol min 128 x 128 pixels." Below this is a file upload button.
- Short Description:** A text area for writing a short description of the company. Below the text area, it says "Remaining characters: 140.".
- About:** A larger text area for writing a long description of the company.

At the bottom of the form, there is a rich text editor toolbar with various icons for text formatting and alignment. The page number "118.0" is visible in the bottom left corner.

Make sure to prepare and attach Pitch deck in pdf format (max 15MB)

The screenshot shows a web form with two main sections: ***Current needs** and ***Attachments**. The ***Current needs** section contains a text area with the placeholder "Type here..." and a rich text editor toolbar below it. The ***Attachments** section contains a field labeled "Pitch deck" with a "Choose file" button and the text "The file must be less than 15 MB". A red rectangular box highlights the "Pitch deck" field and its associated text. At the bottom right of the form, there are two buttons: "← Previous step" and "Save & continue →".

While applying you will have to answer various questions related to your solution. Please see the list here.

- All questions are mandatory

Problem*

What problem are you solving? How big is it (numbers please)? What proof do you have?

How do people solve it now?

Solution*

What are you building? How does it work? What are the main benefits? What is your competitive advantage?

Market*

Who are your customers? What's the size of the initial market? How fast does it grow (CAGR)? Who are the main competitors?

Traction & go to market*

How many customers do you have? How much revenue are you generating? How fast do you grow? What is your go-to-market strategy?

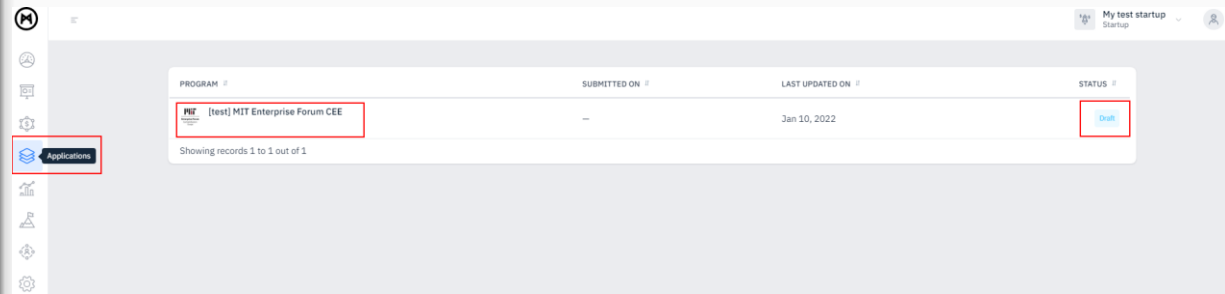
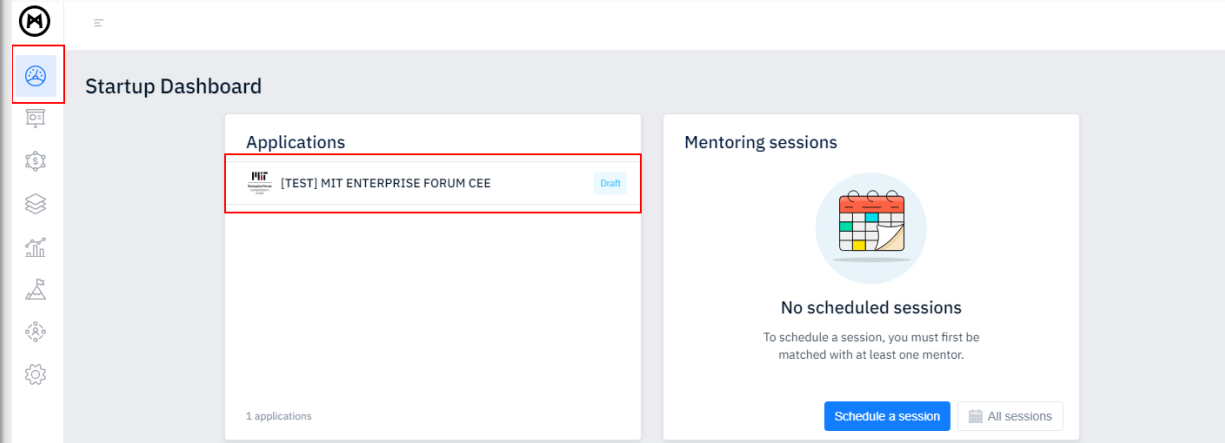
Current needs*

How much money do you need now? How will you spend it? What milestones will you reach & when? Anything else except money?

You don't have to add all the information in one go.

Check what's required, save your draft application, and get back to it when ready.

You'll find your draft application on your dashboard or by clicking on the Applications icon on the left-side navigation menu.



OTHER IMPORTANT THINGS:

Your team members need to confirm their account before you submit the application

All fields in the 3rd & 4th step of the application are mandatory

For any questions related to the platform functionalities, let us know at m.bielecka@fpt.org.pl

Best of luck!